# **Promo Pack**

# BlueLightS – 2<sup>nd</sup> Call for Blue Challenges in European Schools



## About the Call

The BlueLightS project is offering funding for schools to launch creative, student-led projects that promote ocean and water literacy. Open to primary, secondary, and vocational schools across Europe and associated countries, this call supports hands-on learning that connects students with aquatic environments and empowers them to take action.

Projects must contribute to the goals of the **EU Mission "Restore our Ocean and Waters by 2030"**, promote collaboration (e.g. through eTwinning), and work toward joining the **Network of European Blue Schools**.

#### Eligible schools must:

- Be officially accredited in an EU Member State or a Horizon Europe associated country (Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Israel, Kosovo, Moldova, Montenegro, Morocco, North Macedonia, Norway, Serbia, Tunisia, Turkey, the UK, Ukraine).
- Offer education up to ISCED level 3 (primary, secondary, or vocational)
- Not have received funding from ProBleu or SHORE
- Be or become part of the European Blue Schools Network





Deadline: 26 September

Funding: up to €3,000 per school

Website: Grants for Schools

# How you can help

You can do this in various ways, including:

- Use the suggested social media messages and visuals for the dissemination of the call on your social media channels.
- Use the information in this document to promote the workshop via any other dissemination channels you may have (e.g. newsletter, website).
- Engage with the posts on the BlueLightS social media channels (LinkedIn, Facebook)
- Share this promo pack with your network.

# **Social Media posts**

### LinkedIn

## Post 1

The 2nd Call for Blue Challenges is now open! 🕝 🚹



Through BlueLightS, schools can now receive funding to launch blue projects that boost ocean and water literacy across Europe.

- ✓ Develop impactful classroom initiatives
- ✓ Join the Network of European Blue Schools (NEBS)
- Engage students through eTwinning
- Support the EU Mission "Restore our Ocean and Waters by 2030"
- Budget up to €3,000 per country
- Deadline: 26 September
- Apply now: & Grants for Schools

ACTeon environment European Marine Science Educators' Association (EMSEA) Ciência Viva University of Zadar Hellenic Centre for Marine Research CSIC Sea Teach Finnish Environment Institute (Syke) - Suomen ympäristökeskus (Syke) European Schoolnet alda\* - European Association for Local Democracy Office français de la biodiversité Institut de Ciències del Mar - CSIC Ministry of Education - Romania IDEC S.A. University of Gothenburg camden.education

#MissionOcean #BlueLightS #oceanliteracy #BlueEducation





#### Post 2

Is your school ready to dive into Blue Education? 🔘 🖓

BlueLightS is offering funding for primary, secondary, and vocational schools - coastal or inland, inclusive of schools for children with disabilities.

Who can apply?

- ✓ Accredited schools (ISCED 1–3)
- ✓ Located in EU or Horizon-associated countries
- ✓ Blue School members (or applying by project end)

Grants of up to €3,000 are available for projects that empower the next generation through blue education.

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#MissionOcean #BlueLightS #oceanliteracy #BlueEducation

#### Post 3

Ready to bring the blue into your classroom?

With BlueLightS funding, your school can:

- Launch your own Blue Challenge
- Join a growing community of European Blue Schools
- Connect with students across borders via eTwinning
- Amplify youth voices for ocean sustainability

Be part of a Europe-wide network committed to change.

- Apply by 26 September
- Grants for Schools

ACTeon environment European Marine Science Educators' Association (EMSEA) Ciência Viva University of Zadar Hellenic Centre for Marine Research CSIC Sea Teach <u>Finnish Environment Institute (Syke) - Suomen ympäristökeskus (Syke)</u> European Schoolnet alda\* - European Association for Local Democracy Office français de la biodiversité Institut de Ciències del Mar - CSIC Ministry of Education - Romania IDEC S.A. University of Gothenburg camden.education

#MissionOcean #BlueLightS #oceanliteracy #BlueEducation





## Instagram/Facebook

#### Post 1

The 2nd Call for Blue Challenges is OPEN!

Are you ready to bring rivers, lakes, and oceans into your classroom and inspire the next generation of water protectors?

BlueLightS is offering funding for schools to kickstart projects that promote ocean and water literacy, support the EU Mission "Restore our Ocean and Waters by 2030", and become part of a vibrant Europe-wide education network.

- **③** Up to €3,000 per school
- Deadline: 26 September
- Open to schools in EU & Horizon Europe-associated countries
- A For primary, secondary & vocational schools
- Apply now → blue-lights.eu/grants-for-schools

#MissionOcean #BlueLightS #oceanliteracy #BlueEducation

#### Post 2

Funding opportunity for schools across Europe!

If you're a primary, secondary, or vocational school in the EU or a Horizon Europe-associated country, this is your chance to make a splash in education!

Join the BlueLightS 2nd Call for Blue Challenges and receive funding to:

- ✓ Launch hands-on learning projects around oceans, rivers & lakes
- ✓ Join the Network of European Blue Schools
- ✓ Use eTwinning to collaborate with other classrooms across Europe
- Strengthen students' connection to water and sustainability
- Apply by 26 September
- More info: blue-lights.eu/grants-for-schools

Let's bring water literacy to life!



#MissionOcean #BlueLightS #oceanliteracy #BlueEducation

#### Post 3





Are you ready to lead a wave of change?

Through BlueLightS, your school can receive funding to:

Design projects around rivers, coasts, or marine life

Collaborate with peers across Europe

Bring science, sustainability, and action into the classroom

**&** Become part of the EU Blue Schools Network

This is more than a grant - it's a chance to engage students as water stewards and build a lasting culture of sustainability in your school.

Apply by 26 September

More info here: Grants for Schools

#MissionOcean #BlueLightS #oceanliteracy #BlueEducation

## X / Bluesky

#### Post 1

The BlueLightS 2nd Call for Blue Challenges is open!

Prunding for schools to launch water + ocean projects.

Join the Network of European Blue Schools.

Deadline: 26 September

Apply now / Grants for Schools

#MissionOcean #BlueLightS

#### Post 2

Are you a school in the EU or Horizon Europe countries?

Get funding up to €3,000 to run a Blue Challenge with your students 😭 🔲

Support the #EUBlueSchools network and boost ocean literacy.

Deadline: 26 September

#MissionOcean #BlueLightS





#### Post 3

Empower your students to care for the ocean, rivers, lakes & seas.

Apply for the BlueLightS Blue Challenges grant

Open to primary, secondary & vocational schools

Deadline: 26 September

#MissionOcean #BlueLightS

# **Visuals**

#### **Download the Funding Call promo visual here:**

 $https://revolveplanet.quickconnect.to/d/s/13G5xvYTWqAzVswof0UGYLbJMc3qgsVN/egqE2w6IKZ1BLMbTimvgn0NOiuZHw\_2w-E7oAO0rMQww$ 

# **Newsletter template**

#### **Short version**

Grants for Schools — BlueLightS 2nd Call Now Open!

Ready to bring the ocean into your classroom? The **BlueLightS project** is offering funding for **primary**, **secondary**, **and vocational schools** to launch short-term projects (2–5 months) that boost ocean and water literacy.

Schools can receive up to €3,000 to create engaging, student-led "Blue Challenges" and work toward becoming a European Blue School.

Apply by 26 September 2025

Learn more and apply now: https://blue-lights.eu/grants-for-schools/

#### **Long Version**

BlueLightS 2nd Call for Blue Challenges in European Schools - Now Open!

Are you a school ready to inspire your students with meaningful action for our rivers, lakes, and ocean?





The BlueLightS project invites primary, secondary, and vocational schools to apply for funding to design and implement short (2–5 months) "Blue Challenges"—student-led projects that raise ocean and water literacy and connect learning to sustainability.

#### Each project should:

- Contribute to the EU Mission: Restore our Ocean and Waters by 2030
- Involve creative, hands-on learning about aquatic environments
- Promote intercultural collaboration (e.g. through **eTwinning**)
- Aim to meet the criteria of the European Blue School label

**Q** Eligible schools must be located in one of the EU-27 Member States or a Horizon Europe associated country, and must not have previously received funding from the ProBleu or SHORE projects.

Funding available: Up to €3,000 per school

Deadline: 26 September 2025

Learn more and apply now: https://blue-lights.eu/grants-for-schools/

Inspire the next generation of ocean stewards and join a growing network of schools leading the way in sustainability.



